

**T**he mission of the Greater China Business Council of New England is to promote the growth of business between organizations in Greater China and those in New England through commercial, educational and cultural relationships. The Greater China Business Council of New England will achieve its objectives by sponsoring and providing platforms and venues for business introductions and referrals, meeting and networking opportunities, and the sharing of business intelligence.



**Greater China Business  
Council of New England**



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**[www.gcbc-ne.org](http://www.gcbc-ne.org)**



**Helping to promote the growth  
of business between  
Greater China and New England**

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## Membership Benefits

The Greater China Business Council of New England is a nonprofit organization dedicated to promoting the growth of business between organizations in Greater China and those in New England. Members receive a number of unique benefits:

### **Seminars, Meetings and Special Events**

Members receive discounted rates to attend a variety of events, including educational seminars, networking meetings and special events. All programs are designed to help members gain market intelligence and make contacts with business leaders in New England and Greater China.

### **Networking**

Members have unique business-to-business networking opportunities through events, the Council's online membership directory, and special "members only" access to meetings with influential business and government leaders visiting from Greater China.

### **Newsletter**

Members receive periodic updates on trade, economic and other issues related to doing business in Greater China. Members are also welcome to contribute relevant articles.

### **Annual Membership Dues**

Large Corporation (≥ 50 employees)	\$500
Small Corporation (< 50 employees)	\$250
Individual	\$250
Non-Profit	\$250
Government	\$150

*Patron and benefactor packages also available*



## Hear what local businesses are saying about the Greater China Business Council of New England...

"With the growth of the China market, the Greater China Business Council of New England is a valuable resource to stay up-to-date on the rapidly changing China business climate. The Council provides the opportunity to meet and learn best practices from member companies and the opportunity to discuss policy issues and the impact on business."

– Joseph Preston, VP International  
New Balance Athletic Shoe, Inc.

"As a Fortune 500 company, Leggett & Platt went to China to grow our business in China, not to take advantage of low-cost labor for re-export. After ten years of growth through green-fielding and acquisitions, China is rapidly becoming the focus of our worldwide growth. The Greater China Business Council of New England provides a platform for sharing information and resources with other organizations that have ongoing operations in China as well as companies looking to get in for the first time."

– John Ding, President, Asia Pacific Division  
Leggett & Platt

"China has become Spalding's most important and largest market outside the U.S. With such importance, the Greater China Business Council of New England gives us a forum to associate with other companies that have interest or already have operations in China. On the practical side, it provides us with the service and knowledge of other New England companies' "know how" in an ever-changing China."

– Robert Zucker, Director of Sales, Asia  
Spalding, Division of Russell Corporation

## Board of Directors

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